



# Adam Sammons

UX Designer

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## Profile

Artistic and analytical with 3+ years experience in design agencies and businesses of all-size. Mastery in eCommerce, responsive web, and mobile app design. Seasoned in user research, data analysis, and UX best practices.

## Experience

### **UX DESIGNER, FORIX** — OCT 2018 -> FEB 2019

Highly detailed wireframing, whiteboard ideation, created user flows, weekly stakeholder presentations, analyzed user data which included heatmaps, provided design direction to UI and developers, maintained strong communication with project managers.

### **UX DESIGNER, KROGER** — NOV 2017 -> OCT 2018

Designed landing-page wireframes, managed information architecture, developed marketing campaigns with leadership, worked with analytics team to optimize conversion metrics.

### **UX/UI DESIGNER, PLATINUM RECORDS** — APR 2017 -> DEC 2017

Logo and branding, responsive web design, created in-house design system, illustrated site banners, managed digital marketing campaigns, cross-team communication.

### **PHOTO EDITOR, NORTHWEST SPORTS PHOTOGRAPHY** — JAN 2016 -> JUN 2017

Enhanced sports photographs using Photoshop, calibrated and operated large format printers, navigated backend servers for incoming work orders.

### **FREELANCE UX/UI DESIGNER, PORTLAND, OR** — JAN 2016 -> CURRENT

## Education

The Evergreen State College, Olympia, WA — Art History/Literature, 2009

## Proficiencies

Sketch, InVision, Figma, Adobe CC, Agile/JIRA, HTML/CSS/JS

## Expertise

Wireframing, Prototyping, Ideation, Data Analysis, User Research, Design Specs